

**UNITED STATES PATENT AND TRADEMARK OFFICE**

Title: HIGH GRANULARITY PROMOTION-BASED AWARDS AND USE IN GAMING  
ENVIRONMENTS  
Inventor: Robert A. Luciano, Jr., et al.  
Serial No.: 09/788,162  
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Commissioner for Patents  
U.S. Patent & Trademark Office  
PO Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Sir:

Responsive to the Non-Final Office Action, dated 4/16/2009, the Applicants submit this response together with a request for a three month extension and the appropriate fee.

Pages 2-4 are entitled Remarks.